SOURCES SOUGHT | CLOSED | FEDERAL

1AD Best of the Best Signage Replacement

Department of Defense › Department of the Army › W6QM MICC-FT BLISS

Solicitation PANMCC27P0000058987

Closed on Nov 16, 2026 · similar open RFPs on page 5

Scan for the live page

RFP DETECTOR SCORE

D
48

High data confidence

Score at publication: 48 (D)

Frozen when the RFP closed; closed RFPs never show a live score

Limited (D, 48/100): posted today, clear, complete notice; but small typical award (~$50K).

−11.1 Value | +9.0 Freshness | −8.7 Issuer & market | +3.9 Clarity & completeness

Informational, not advice. How the score works: rfpdetector.com/methodology/score

At a glance

ESTIMATED VALUE	SET-ASIDE	NAICS	PSC
~$50K Estimated: median award, FY24–FY26	None Full and open competition	541890 Other Services Related to Advertising	9905 Product / service code
PLACE OF PERFORMANCE	**POSTED**	**RESPONSE DUE**	**LISTING**
Fort Bliss, Texas	Nov 9, 2026	Nov 16, 2026, 12:00 PM MST Closed	Official federal notice Updated Nov 9, 2026

Our summary

Department of the Army (W6QM MICC-FT BLISS), part of the Department of Defense, posted a sources sought notice titled “1AD Best of the Best Signage Replacement” under solicitation number PANMCC27P0000058987. It was posted on Nov 9, 2026. The response deadline was Nov 16, 2026, 12:00 PM MST. It is classified under NAICS 541890 (Other Services Related to Advertising) and product/service code 9905. No set-aside is listed. The place of performance is Fort Bliss, Texas. The listed point of contact is Lamar Barnett.

Summary by RFP Detector.

Timeline

Blue line: today (Nov 24)



02 Score breakdown

Every RFP starts at 50. Each factor adds or subtracts points depending on how this RFP compares with a typical one, scaled by its weight and by how sure we are of the data. Unknown data has no effect.

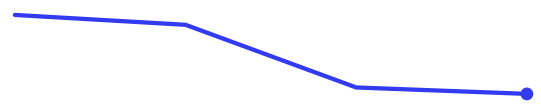
Factor		◀ lowers the score / raises the score ▶	Points	Range
Value	ESTIMATED		−11.1	−18.0 / +18.0 w 20 · conf 80%
No value published. Typical award is about $50K: the median of 60 Army contracts over $25K awarded in NAICS 541890, FY24–FY26.				
Competition & access	MEASURED		+3.6	−18.0 / +18.0 w 20 · conf 100%
Full and open competition. The largest recipient took 11% of these dollars in FY24–FY26, and spending is spread across many vendors.				
Issuer & market	MEASURED		−8.7	−23.4 / +12.6 w 20 · conf 100%
Army obligated $6.1M on NAICS 541890 across 107 contracts in FY24–FY26. 5 other notices from this office in the past 12 months.				
Time & stage	MEASURED		+1.0	−14.9 / +12.2 w 15 · conf 100%
Sources sought (market research, not a bid): 7 days to respond (due Nov 16, 2026, 12:00 PM MST). Tight.				
Clarity & completeness	ESTIMATED		+3.9	−18.9 / +8.1 w 15 · conf 75%
Documents not listed, named contact with email, 1,274-word description.				
Freshness	MEASURED		+9.0	−9.0 / +9.0 w 10 · conf 100%
Posted today.				

Starts at 50 · contributions sum to **47.7**

Score at publication **48** **(D)**

Score trend

Recorded whenever the score changes, last 30 days



Nov 13: 53 Nov 16: 29

Evaluated Nov 9, 2026, 5:49 PM EST · version 1.0.0

How the score works

Value	weight 20 · −18.0 to +18.0
Competition & access	weight 20 · −18.0 to +18.0
Issuer & market	weight 20 · −23.4 to +12.6
Time & stage	weight 15 · −14.9 to +12.2
Clarity & completeness	weight 15 · −18.9 to +8.1
Freshness	weight 10 · −9.0 to +9.0

Measured data counts fully, estimated data counts less, unknown data counts zero. Grades: A 80–100 · B 65–79 · C 50–64 · D 35–49 · F 0–34. Data confidence (92/100) is how much of the score rests on measured data.

Full methodology: rfpdetector.com/methodology/score

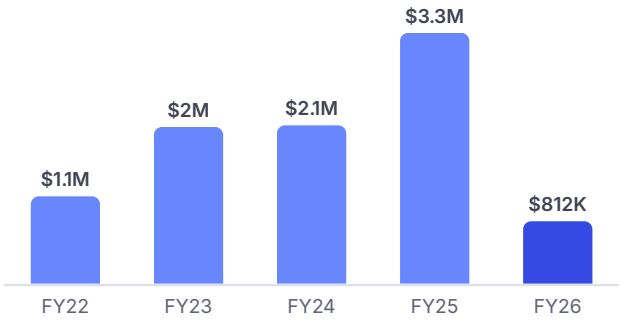
03 Market intelligence

Federal contract awards for Department of the Army, NAICS 541890. Award counts and sizes cover new awards in FY24–FY26; dollars are obligations in the same window.

CONTRACTS AWARDED	TOTAL OBLIGATED	MEDIAN AWARD OVER $25K
107	**$6.1M**	**$50K**
New awards, FY24–FY26	Obligated FY24–FY26	60 awards above $25K

Obligations by fiscal year

Department of the Army, NAICS 541890



Award size

Army NAICS 541890 contracts, FY24–FY26 (log scale)



For reference, the typical federal contract award above $25K across all agencies is about $69K.

Largest recipients in this market

Share of obligated dollars, FY24–FY26

1	Taylored Media Group, LLC	$645K	11%
2	Bluf Agency LLC	$599K	10%
3	Industries For The Blind And Visually Impaired, Inc.	$460K	7%
4	Revell Consulting Group LLC	$393K	6%
5	Learfield Communications, LLC	$315K	5%

These are the largest recipients across this agency and NAICS code, not the incumbent of this RFP. Concentration feeds the Competition & access factor.

How this market feeds the score

Value −11.1
Small typical award (~$50K)

Competition & access +3.6
Full and open

Issuer & market −8.7
Limited award history ($6.1M FY24–FY26)

Federal award history: contract award types A–D, FY24–FY26, updated Nov 15, 2026.

04 Requirements & logistics

Facts from the notice. Confirm every requirement and date on the official notice before responding.

Eligibility

SET-ASIDE

Full and open competition: any responsible business may respond.

NAICS

541890 Other Services Related to Advertising

PRODUCT / SERVICE CODE

9905

Place & submission

PLACE OF PERFORMANCE

Fort Bliss, Texas

HOW TO SUBMIT

As instructed in the official solicitation

OFFICIAL SOLICITATION

Open the official solicitation at rfpdetector.com (free account)

Contacts

Lamar Barnett · primary
lamar.t.barnett.mil@army.mil

Documents

No documents are listed on the notice.

Open the official solicitation at rfpdetector.com (free account)

This RFP is closed

Responses are no longer accepted, so the response checklist is omitted. The facts above stay available for reference and for similar bids; see similar open RFPs and more from this issuer on page 5.

05 Related RFPs

Open RFPs with the same NAICS industry group or category (same state first, then by score), and more from this issuer. Each title links to its page on RFP Detector.

Similar open RFPs

- C | 53 **Sponsorship Solicitation for MWR Elements of DAF Sports Programs**
  Department of the Air Force · Due Dec 9
- C | 50 **Public Art RFQ: Fort Worth Convention Center**
  Kevin Barry Art Advisory · Due Jan 29
- C | 62 **Recruitment Advertising, Employer Branding and Smart Sourcing Services**
  National Highway Traffic Safety Administration · Due Dec 3
- C | 56 **Face to Face Canvassing Request for Proposals**
  National Forest Foundation · Due Dec 8
- C | 56 **Portrait Photography Concessionaire Services – Defense Depot Richmond, VA**
  Defense Logistics Agency · Due Dec 18

More from W6QM MICC-FT BLISS

- C | 58 **Precast Concrete Barriers (Dragons Teeth) Supply**
  Department of the Army · Due Dec 9
- B | 70 **DRAFT: Fort Bliss Custodial Services**
  Department of the Army · Closed
- B | 75 **Fort Bliss Solid Waste Management Refuse and Recycling Services**
  Department of the Army · Closed
- D | 42 **Fort Bliss November 2026 Portable Latrines and HW Stations**
  Department of the Army · Closed

Data and as-of times

Notice data	Official federal notice, first seen Nov 13, 2026, updated Nov 9, 2026
Market data	Federal award history, contract award types A–D, FY24–FY26, updated Nov 15, 2026
Score	RFP Detector Score v1.0.0, evaluated Nov 9, 2026, 5:49 PM EST (score at publication, frozen)
Report	ID dd8c0a7af7c1fd58dbac · generated Nov 24, 2026, 6:04 PM EST
Official notice	Open the official solicitation at rfpdetector.com (free account)

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