COMBINED SYNOPSIS/SOLICITATION | AWARDED | FEDERAL | Small-business set-aside

Crackers and Frozen Pancakes for use in Domestic Food Assistance Programs

Department of Agriculture › Agricultural Marketing Service › USDA AMS 3J14

Solicitation `12-3J14-27-B-0059`

Scan for the live page

Awarded to Multiple Washington DC USA for $828K on Nov 30, 2026

RFP DETECTOR SCORE

C
64

Medium data confidence

Score at publication: 64 (C)

Frozen when the RFP closed; closed RFPs never show a live score

Fair (C, 64/100): posted today, 15 days to respond; but small typical award (~$62K).

+9.0 Freshness | +7.5 Time & stage | −6.3 Value | +3.4 Competition & access

Informational, not advice. How the score works: rfpdetector.com/methodology/score

At a glance

ESTIMATED VALUE **~$62K** Estimated: median award, FY24–FY26	SET-ASIDE **Small-business set-aside** Set-aside code SBA	NAICS **311412** Frozen Specialty Food Manufacturing	PSC **8920** Product / service code
PLACE OF PERFORMANCE **Not stated**	POSTED **Oct 29, 2026** Updated Nov 24, 2026	RESPONSE DUE **Nov 13, 2026, 1:00 PM CST** Closed	LISTING **Official federal notice** Updated Nov 24, 2026

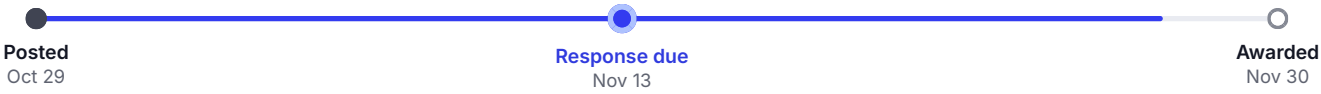
Our summary

Agricultural Marketing Service (USDA AMS 3J14), part of the Department of Agriculture, posted an invitation for bids titled “Crackers and Frozen Pancakes for use in Domestic Food Assistance Programs” under solicitation number 12-3J14-27-B-0059. It was first posted on Oct 29, 2026 and has been updated once since. The response deadline was Nov 13, 2026, 1:00 PM CST. It is classified under NAICS 311412 (Frozen Specialty Food Manufacturing) and product/service code 8920. The set-aside is listed as Small Business Set Aside - Total. An award was reported to Multiple Washington DC USA on Nov 30, 2026 for $827,756....

Summary by RFP Detector.

Timeline

Blue line: today (Nov 27)



02 Score breakdown

Every RFP starts at 50. Each factor adds or subtracts points depending on how this RFP compares with a typical one, scaled by its weight and by how sure we are of the data. Unknown data has no effect.

Factor		◀ lowers the score / raises the score ▶	Points	Range
Value	ESTIMATED		−6.3	−18.0 / +18.0 w 20 · conf 50%
No value published. Typical award is about $62K: the median of 24 federal contracts over $25K awarded in NAICS 311412, FY24–FY26.				
Competition & access	ESTIMATED		+3.4	−18.0 / +18.0 w 20 · conf 78%
Total small-business set-aside. The largest recipient took 52% of these dollars in FY24–FY26, so expect a strong incumbent.				
Issuer & market	ESTIMATED		−2.9	−23.4 / +12.6 w 20 · conf 45%
Across all agencies, NAICS 311412 saw 60 contracts worth $6.3M in FY24–FY26. No agency-specific history found. 71 other notices from this office in the past 12 months.				
Time & stage	MEASURED		+7.5	−14.9 / +12.2 w 15 · conf 100%
Solicitation, bids due: 15 days to respond (due Nov 13, 2026, 1:00 PM CST).				
Clarity & completeness	ESTIMATED		+2.9	−18.9 / +8.1 w 15 · conf 75%
Documents not listed, 2 named contacts with email, 582-word description.				
Freshness	MEASURED		+9.0	−9.0 / +9.0 w 10 · conf 100%
Posted today.				

Starts at 50 · contributions sum to **63.6**

Score at publication **64** **(C)**

Score trend

Recorded whenever the score changes, last 30 days

Closed RFPs keep their score at publication, so there is no live trend.

Evaluated Oct 29, 2026, 4:41 PM EDT · version 1.0.0

How the score works

Value	weight 20 · −18.0 to +18.0
Competition & access	weight 20 · −18.0 to +18.0
Issuer & market	weight 20 · −23.4 to +12.6
Time & stage	weight 15 · −14.9 to +12.2
Clarity & completeness	weight 15 · −18.9 to +8.1
Freshness	weight 10 · −9.0 to +9.0

Measured data counts fully, estimated data counts less, unknown data counts zero. Grades: A 80–100 · B 65–79 · C 50–64 · D 35–49 · F 0–34. Data confidence (71/100) is how much of the score rests on measured data.

Full methodology: rfpdetector.com/methodology/score

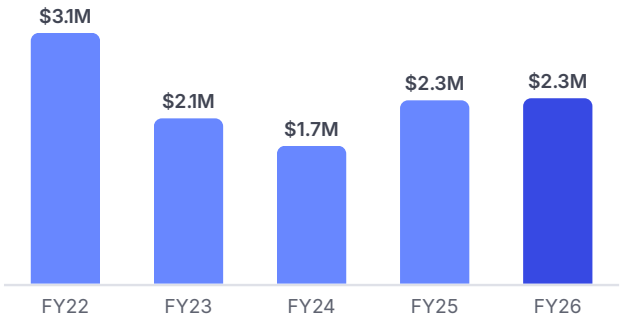
03 Market intelligence

Federal contract awards for all agencies, NAICS 311412 (no agency-specific history found). Award counts and sizes cover new awards in FY24–FY26; dollars are obligations in the same window.

CONTRACTS AWARDED	TOTAL OBLIGATED	MEDIAN AWARD OVER $25K
60	**$6.3M**	**$62K**
New awards, FY24–FY26	Obligated FY24–FY26	24 awards above $25K

Obligations by fiscal year

all agencies, NAICS 311412



Award size

All agencies NAICS 311412 contracts, FY24–FY26 (log scale)



For reference, the typical federal contract award above $25K across all agencies is about $69K.

Largest recipients in this market

Share of obligated dollars, FY24–FY26

1	Echo Lake Foods, LLC	$3.3M	52%
2	Guidry Liason Group, Inc.	$1.8M	28%
3	L.a. Foods, LLC	$458K	7%
4	Shaver Foods LLC	$262K	4%
5	Bassett Dairy Products Inc	$158K	2%

These are the largest recipients across this agency and NAICS code, not the incumbent of this RFP. Concentration feeds the Competition & access factor.

How this market feeds the score

Value −6.3
Small typical award (~$62K)

Competition & access +3.4
Small-business set-aside (strong incumbent)

Issuer & market −2.9
Thin market ($6.3M FY24–FY26)

Federal award history: contract award types A–D, FY24–FY26, updated Nov 22, 2026. No agency-specific bucket had at least 20 awards, so all agencies are shown.

04 Requirements & logistics

Facts from the notice. Confirm every requirement and date on the official notice before responding.

Eligibility

SET-ASIDE

Total small-business set-aside: only businesses that are small under the NAICS size standard may respond.

NAICS

311412 Frozen Specialty Food Manufacturing

PRODUCT / SERVICE CODE

8920

Place & submission

PLACE OF PERFORMANCE

Not stated

HOW TO SUBMIT

As instructed in the official solicitation

OFFICIAL SOLICITATION

Open the official solicitation at rfpdetector.com (free account)

Contacts

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Documents

No documents are listed on the notice.

Open the official solicitation at rfpdetector.com (free account)

This RFP has been awarded

Responses are no longer accepted, so the response checklist is omitted. The facts above stay available for reference and for similar bids; see similar open RFPs and more from this issuer on page 5.

05 Related RFPs

Open RFPs with the same NAICS industry group or category (same state first, then by score), and more from this issuer. Each title links to its page on RFP Detector.

Similar open RFPs

- B | 79 **RFI Market Research for FF&V In Costa Rica**
  Defense Logistics Agency · Due Dec 24
- C | 60 **MSG Cook Services Lisbon - Portugal**
  Department of State · Due Dec 14
- C | 57 **Regional Training Institute (RTI) Food Catering Service**
  Department of the Army · Due Dec 8
- C | 55 **Pork Products for use in Domestic Food Assistance Programs**
  Agricultural Marketing Service · Due Dec 7
- C | 53 **Call for Solution - Specialty Department Operations for the Delicatessen, to include Prep...**
  Defense Commissary Agency (DECA) · Due Dec 15

More from USDA AMS 3J14

- D | 49 **Section 32 Citrus (Oranges & Grapefruits) for use in Domestic Food Assistance Programs**
  Agricultural Marketing Service · Due Nov 27
- F | 30 **AMS Designated Laboratory Meat Testing Services (ADL)**
  Agricultural Marketing Service · Due Nov 30
- C | 54 **Frozen Beef Coarse Ground Products for Domestic Food Assistance Programs**
  Agricultural Marketing Service · Due Dec 4
- C | 55 **Pork Products for use in Domestic Food Assistance Programs**
  Agricultural Marketing Service · Due Dec 7

Data and as-of times

Notice data	Official federal notice, first seen Nov 13, 2026, updated Nov 24, 2026
Market data	Federal award history, contract award types A–D, FY24–FY26, updated Nov 22, 2026
Score	RFP Detector Score v1.0.0, evaluated Oct 29, 2026, 4:41 PM EDT (score at publication, frozen)
Report	ID f2d17bf3e49d9f89b976 · generated Nov 27, 2026, 8:40 AM EST
Official notice	Open the official solicitation at rfpdetector.com (free account)

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