SOLICITATION OPEN FEDERAL

Department of Energy's (DOE) Energy Dominance Fina

Department of Energy › Headquarters Procurement Services

Solicitation 89303027NLP000048

Scan for the live page

C
59

RFP DETECTOR SCORE

Medium data confidence

Fair · 59 / 100

Fair (C, 59/100): 66 days to respond, recently updated; but thin documentation.

+11.7 Time & stage | −4.9 Clarity & completeness | +4.3 Freshness | −2.8 Value

Informational, not advice. How the score works: rfpdetector.com/methodology/score

At a glance

ESTIMATED VALUE	SET-ASIDE	NAICS	PSC
~$200K Estimated: median award, FY24–FY26	None Full and open competition	541613 Marketing Consulting Services	R499 Product / service code
PLACE OF PERFORMANCE	**POSTED**	**RESPONSE DUE**	**LISTING**
Not stated	Oct 29, 2026 Updated Nov 23, 2026	Feb 1, 2027, 12:00 PM EST 66 days left	Official federal notice Updated Nov 23, 2026

Our summary

Department of Energy (Headquarters Procurement Services) posted a solicitation titled "Department of Energy's (DOE) Energy D ominance Fina" under solicitation number 89303027NLP000048. It was first posted on Oct 29, 2026 and has been updated o nce since. Responses are due Feb 1, 2027, 12:00 PM EST. It is classified under NAICS 541613 (Marketing Consulting Services) a nd product/service code R499. No set-aside is listed. The listed point of contact is Bethea, Marvin A..

Summary by RFP Detector.

Timeline

- **Posted** Oct 29
- **Amended** Nov 24
- **Response due** Feb 1
- **Archive** Feb 16

02 Score breakdown

Every RFP starts at 50. Each factor adds or subtracts points depending on how this RFP compares with a typical one, scaled by its weight and by how sure we are of the data. Unknown data has no effect.

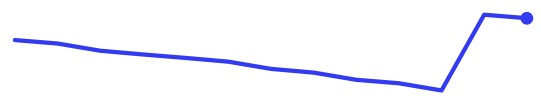
Factor		◀ lowers the score / raises the score ▶	Points	Range
Value	ESTIMATED		−2.8	−18.0 / +18.0 w 20 · conf 50%
No value published. Typical award is about $200K: the median of 336 federal contracts over $25K awarded in NAICS 541613, FY24–FY26.				
Competition & access	ESTIMATED		0.0	−18.0 / +18.0 w 20 · conf 78%
Full and open competition. The largest recipient took 16% of these dollars in FY24–FY26.				
Issuer & market	ESTIMATED		+0.7	−23.4 / +12.6 w 20 · conf 45%
Across all agencies, NAICS 541613 saw 433 contracts worth $891M in FY24–FY26. No agency-specific history found. 5 other notices from this office in the past 12 months.				
Time & stage	MEASURED		+11.7	−14.9 / +12.2 w 15 · conf 100%
Solicitation, bids due: 66 days to respond (due Feb 1, 2027, 12:00 PM EST). Long lead time.				
Clarity & completeness	ESTIMATED		−4.9	−18.9 / +8.1 w 15 · conf 75%
Documents not listed, named contact with email and phone, 16-word description.				
Freshness	MEASURED		+4.3	−9.0 / +9.0 w 10 · conf 100%
Updated 3 days ago (deadline moved).				

Starts at 50 · contributions sum to **59.0**

Score **59** (C)

Score trend

Recorded whenever the score changes, last 30 days



Nov 13: 53 — Nov 27: 59

Evaluated Nov 27, 2026, 3:19 AM EST · version 1.0.0

How the score works

Value	weight 20 · −18.0 to +18.0
Competition & access	weight 20 · −18.0 to +18.0
Issuer & market	weight 20 · −23.4 to +12.6
Time & stage	weight 15 · −14.9 to +12.2
Clarity & completeness	weight 15 · −18.9 to +8.1
Freshness	weight 10 · −9.0 to +9.0

Measured data counts fully, estimated data counts less, unknown data counts zero. Grades: A 80–100 · B 65–79 · C 50–64 · D 35–49 · F 0–34. Data confidence (71/100) is how much of the score rests on measured data.

Full methodology: rfpdetector.com/methodology/score

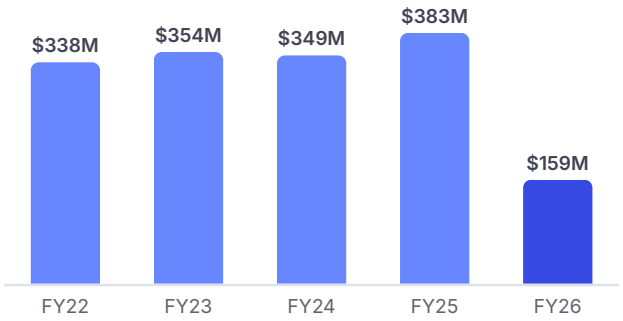
03 Market intelligence

Federal contract awards for all agencies, NAICS 541613 (no agency-specific history found). Award counts and sizes cover new awards in FY24–FY26; dollars are obligations in the same window.

CONTRACTS AWARDED	TOTAL OBLIGATED	MEDIAN AWARD OVER $25K
433	**$891M**	**$200K**
New awards, FY24–FY26	Obligated FY24–FY26	336 awards above $25K

Obligations by fiscal year

all agencies, NAICS 541613



Award size

All agencies NAICS 541613 contracts, FY24–FY26 (log scale)



For reference, the typical federal contract award above $25K across all agencies is about $69K.

Largest recipients in this market

Share of obligated dollars, FY24–FY26

1	Safe America Media LLC	$143M		16%
2	General Dynamics Information Technology, Inc.	$122M		14%
3	People Who Think, L.L.C.	$77.1M		9%
4	Aptive Resources LLC	$72.9M		8%
5	Bixal Solutions Incorporated	$38.7M		4%

These are the largest recipients across this agency and NAICS code, not the incumbent of this RFP. Concentration feeds the Competition & access factor.

How this market feeds the score

Value	Competition & access	Issuer & market
−2.8	0.0	+0.7
Small typical award (~$200K)	Full and open	Active market ($891M FY24–FY26)

Federal award history: contract award types A–D, FY24–FY26, updated Nov 15, 2026. No agency-specific bucket had at least 20 awards, so all agencies are shown.

04 Requirements & logistics

Facts from the notice. Confirm every requirement and date on the official notice before responding.

Eligibility

SET-ASIDE

Full and open competition: any responsible business may respond.

NAICS

541613 Marketing Consulting Services

PRODUCT / SERVICE CODE

R499

Place & submission

PLACE OF PERFORMANCE

Not stated

HOW TO SUBMIT

As instructed in the official solicitation

OFFICIAL SOLICITATION

Open the official solicitation at rfpdetector.com (free account)

Contacts

Bethea, Marvin A. · primary
marvin.bethea@hq.doe.gov
202-306-8199

Documents

No documents are listed on the notice.

Open the official solicitation at rfpdetector.com (free account)

Before you respond

Confirm on the official notice

- [ ] Read every attachment and amendment on the official solicitation
- [ ] Confirm the response deadline and time zone
  Feb 1, 2027, 12:00 PM EST
- [ ] Check you meet the set-aside / eligibility requirement
  Full and open competition
- [ ] Make sure your federal entity registration (UEI) is active
  Federal awards require an active entity registration
- [ ] Confirm how to submit
  See the official solicitation

Bid / no-bid questions

For your own decision

- [ ] Do you have relevant past performance for this scope and customer?
- [ ] Can you staff and deliver on time with a compliant response?
- [ ] Can you perform where the work is located?
- [ ] Does your pricing fit the typical award range ($30K–$435K)?
- [ ] Do you need a teaming partner or subcontractors to cover the full scope?

A generic checklist, not advice to bid or not bid.

05 Related RFPs

Open RFPs with the same NAICS industry group or category (same state first, then by score), and more from this issuer. Each title links to its page on RFP Detector.

Similar open RFPs

- B | 79 **Information Management and Information Access Support Services**
  Washington Headquarters Services (WHS) · Due Dec 23
- B | 78 **Marine Resource Technical Services Throughout the Naval Facilities Engineering Systems Co...**
  Department of the Navy · Due Dec 18
- B | 76 **Multi-Layered Market, Technology, and Business Analysis Services**
  Department of the Air Force · Due Jan 6
- B | 74 **Dugway Proving Grounds Tank Inspections**
  Department of the Army · Due Dec 18
- B | 73 **Commercial and Economic Research and Innovation (CERI)**
  Department of the Air Force · Due Sep 1

More from Headquarters Procurement Services

- C | 60 **Energy Dominance Financing (EDF) has a need for Fi**
  Department of Energy · Due Feb 1
- C | 61 **PeopleSoft CRM HRHD Enhancement and Expansion**
  Department of Energy · Closed
- C | 57 **89303026RLM000022 LMSS Sources Sought/RFI**
  Department of Energy · Closed
- C | 58 **Department of Energy Professional Medical Review Services RFI**
  Department of Energy · Closed

Data and as-of times

Notice data	Official federal notice, first seen Nov 13, 2026, updated Nov 23, 2026
Market data	Federal award history, contract award types A–D, FY24–FY26, updated Nov 15, 2026
Score	RFP Detector Score v1.0.0, evaluated Nov 27, 2026, 3:19 AM EST
Report	ID 42d515c394ad39a4620f · generated Nov 27, 2026, 8:13 PM EST
Official notice	Open the official solicitation at rfpdetector.com (free account)

DISCLAIMER

RFP Detector is an independent service and is not affiliated with any government agency or with the organisation that issued this RFP. This report is generated automatically from publicly available information. The RFP Detector Score, estimates and market statistics are informational and may be incomplete or out of date; they are not legal, financial or bidding advice and do not predict any award. Always rely on the official solicitation and its documents, and confirm every date and requirement with the issuer before responding.