COMBINED SYNOPSIS/SOLICITATION | AWARDED | FEDERAL

Fresh Fluid Milk for use in Domestic Food Assistance Programs

Department of Agriculture › Agricultural Marketing Service › USDA AMS 3J14

Solicitation `12-3J14-27-B-0084`

Awarded to Multiple Springfield MO USA for $2M on Nov 25, 2026

Scan for the live page

RFP DETECTOR SCORE

High data confidence

Score at publication: 64 (C)

Frozen when the RFP closed; closed RFPs never show a live score

C
64

Fair (C, 64/100): posted today, 14 days to respond; but small typical award (~$201K).

+9.0 Freshness | +6.7 Time & stage | −4.4 Value | +2.7 Clarity & completeness

Informational, not advice. How the score works: rfpdetector.com/methodology/score

At a glance

ESTIMATED VALUE **~$201K** Estimated: median award, FY24–FY26	SET-ASIDE **None** Full and open competition	NAICS **311511** Fluid Milk Manufacturing	PSC **8910** Product / service code
PLACE OF PERFORMANCE **Not stated**	POSTED **Nov 2, 2026** Updated Nov 26, 2026	RESPONSE DUE **Nov 16, 2026, 1:00 PM CST** Closed	LISTING **Official federal notice** Updated Nov 26, 2026

Our summary

Agricultural Marketing Service (USDA AMS 3J14), part of the Department of Agriculture, posted an invitation for bids titled “Fresh Fluid Milk for use in Domestic Food Assistance Programs” under solicitation number 12-3J14-27-B-0084. It was posted on Nov 2, 2026. The response deadline was Nov 16, 2026, 1:00 PM CST. It is classified under NAICS 311511 (Fluid Milk Manufacturing) and product/service code 8910. No set-aside is listed. An award was reported to Multiple Springfield MO USA on Nov 25, 2026 for $2,017,926. The listed point of contact is Ashley Leviege.

Summary by RFP Detector.

Timeline

- **Posted** Nov 2
- **Response due** Nov 16
- **Awarded** Nov 25

02 Score breakdown

Every RFP starts at 50. Each factor adds or subtracts points depending on how this RFP compares with a typical one, scaled by its weight and by how sure we are of the data. Unknown data has no effect.

Factor		◀ lowers the score · raises the score ▶	Points	Range
Value	ESTIMATED		−4.4	−18.0 / +18.0 w 20 · conf 80%
No value published. Typical award is about $201K: the median of 244 Agricultural Marketing Service contracts over $25K awarded in NAICS 311511, FY24–FY26.				
Competition & access	MEASURED		−0.4	−18.0 / +18.0 w 20 · conf 100%
Full and open competition. The largest recipient took 20% of these dollars in FY24–FY26.				
Issuer & market	MEASURED		+0.3	−23.4 / +12.6 w 20 · conf 100%
Agricultural Marketing Service obligated $90.9M on NAICS 311511 across 274 contracts in FY24–FY26. 73 other notices from this office in the past 12 months.				
Time & stage	MEASURED		+6.7	−14.9 / +12.2 w 15 · conf 100%
Solicitation, bids due: 14 days to respond (due Nov 16, 2026, 1:00 PM CST).				
Clarity & completeness	ESTIMATED		+2.7	−18.9 / +8.1 w 15 · conf 75%
Documents not listed, 2 named contacts with email, 551-word description.				
Freshness	MEASURED		+9.0	−9.0 / +9.0 w 10 · conf 100%
Posted today.				

Starts at 50 · contributions sum to **63.9**

Score at publication **64** **(C)**

Score trend

Recorded whenever the score changes, last 30 days



Nov 13: 48 Nov 16: 34

Evaluated Nov 2, 2026, 3:03 PM EST · version 1.0.0

How the score works

Value	weight 20 · −18.0 to +18.0
Competition & access	weight 20 · −18.0 to +18.0
Issuer & market	weight 20 · −23.4 to +12.6
Time & stage	weight 15 · −14.9 to +12.2
Clarity & completeness	weight 15 · −18.9 to +8.1
Freshness	weight 10 · −9.0 to +9.0

Measured data counts fully, estimated data counts less, unknown data counts zero. Grades: A 80–100 · B 65–79 · C 50–64 · D 35–49 · F 0–34. Data confidence (92/100) is how much of the score rests on measured data.

Full methodology: rfpdetector.com/methodology/score

03 Market intelligence

Federal contract awards for Agricultural Marketing Service, NAICS 311511. Award counts and sizes cover new awards in FY24–FY26; dollars are obligations in the same window.

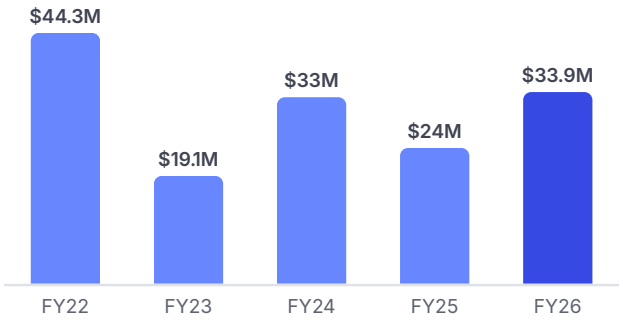
CONTRACTS AWARDED
274
New awards, FY24–FY26

TOTAL OBLIGATED
$90.9M
Obligated FY24–FY26

MEDIAN AWARD OVER $25K
$201K
244 awards above $25K

Obligations by fiscal year

Agricultural Marketing Service, NAICS 311511



Award size

Agricultural Marketing Service NAICS 311511 contracts, FY24–FY26 (log scale)



For reference, the typical federal contract award above $25K across all agencies is about $69K.

Largest recipients in this market

Share of obligated dollars, FY24–FY26

1	Chobani LLC	$18.5M	20%
2	Dfa Dairy Brands Fluid, LLC	$11.8M	13%
3	Prairie Farms Dairy Inc	$9.2M	10%
4	Hiland Dairy Foods Company, LLC	$7.4M	8%
5	Gh Dairy	$5.7M	6%

These are the largest recipients across this agency and NAICS code, not the incumbent of this RFP. Concentration feeds the Competition & access factor.

How this market feeds the score

Value −4.4
Small typical award (~$201K)

Competition & access −0.4
Full and open

Issuer & market +0.3
Active buyer ($90.9M FY24–FY26)

Federal award history: contract award types A–D, FY24–FY26, updated Nov 15, 2026.

04 Requirements & logistics

Facts from the notice. Confirm every requirement and date on the official notice before responding.

Eligibility

SET-ASIDE

Full and open competition: any responsible business may respond.

NAICS

311511 Fluid Milk Manufacturing

PRODUCT / SERVICE CODE

8910

Place & submission

PLACE OF PERFORMANCE

Not stated

HOW TO SUBMIT

As instructed in the official solicitation

OFFICIAL SOLICITATION

Open the official solicitation at rfpdetector.com (free account)

Contacts

Ashley Leviege · primary
ashley.leviege@usda.gov

Jenny Babiuch · secondary
jenny.babiuch@usda.gov

Documents

No documents are listed on the notice.

Open the official solicitation at rfpdetector.com (free account)

This RFP has been awarded

Responses are no longer accepted, so the response checklist is omitted. The facts above stay available for reference and for similar bids; see similar open RFPs and more from this issuer on page 5.

05 Related RFPs

Open RFPs with the same NAICS industry group or category (same state first, then by score), and more from this issuer. Each title links to its page on RFP Detector.

Similar open RFPs

- B | 79 **RFI Market Research for FF&V In Costa Rica**
  Defense Logistics Agency · Due Dec 24
- C | 61 **MSG Cook Services Lisbon - Portugal**
  Department of State · Due Dec 14
- C | 59 **Regional Training Institute (RTI) Food Catering Service**
  Department of the Army · Due Dec 8
- C | 56 **Pork Products for use in Domestic Food Assistance Programs**
  Agricultural Marketing Service · Due Dec 7
- C | 54 **Call for Solution - Specialty Department Operations for the Delicatessen, to include Prep...**
  Defense Commissary Agency (DECA) · Due Dec 15

More from USDA AMS 3J14

- C | 52 **Section 32 Citrus (Oranges & Grapefruits) for use in Domestic Food Assistance Programs**
  Agricultural Marketing Service · Due Nov 27
- F | 33 **AMS Designated Laboratory Meat Testing Services (ADL)**
  Agricultural Marketing Service · Due Nov 30
- C | 55 **Frozen Beef Coarse Ground Products for Domestic Food Assistance Programs**
  Agricultural Marketing Service · Due Dec 4
- C | 56 **Pork Products for use in Domestic Food Assistance Programs**
  Agricultural Marketing Service · Due Dec 7

Data and as-of times

Notice data	Official federal notice, first seen Nov 13, 2026, updated Nov 26, 2026
Market data	Federal award history, contract award types A–D, FY24–FY26, updated Nov 15, 2026
Score	RFP Detector Score v1.0.0, evaluated Nov 2, 2026, 3:03 PM EST (score at publication, frozen)
Report	ID 29dabca9e8ba44489f37 · generated Nov 26, 2026, 4:50 PM EST
Official notice	Open the official solicitation at rfpdetector.com (free account)

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