COMBINED SYNOPSIS/SOLICITATION | OPEN | FEDERAL | WOSB set-aside

Graphic Design Support Services for the U. S. De partment of Transportation (DOT) (governed by NA ICS Code 541430 "Graphic Design Services")

Department of Transportation › Office of the Secretary › 693JK4 OST

Solicitation `693JK427R500001`

Scan for the live page

RFP DETECTOR SCORE

C
52

Fair · 52 / 100

Medium data confidence

Fair (C, 52/100): WOSB set-aside, recently updated; but thin market ($3.3M FY24–FY26).

+6.4 Competition & access | −5.7 Issuer & market | −5.4 Value | +5.4 Freshness

Informational, not advice. How the score works: rfpdetector.com/methodology/score

At a glance

ESTIMATED VALUE	SET-ASIDE	NAICS	PSC
~$82K Estimated: median award, FY24–FY26	WOSB set-aside Set-aside code WOSB	541340 Drafting Services	T001 Product / service code
PLACE OF PERFORMANCE	**POSTED**	**RESPONSE DUE**	**LISTING**
Washington, District of Columbia	Oct 28, 2026 Updated Nov 20, 2026	Dec 3, 2026, 11:30 PM EST 12 days left	Official federal notice Updated Nov 20, 2026

Our summary

Office of the Secretary (693JK4 OST), part of the Department of Transportation, posted a combined synopsis/solicitation titled “Graphic Design Support Services for the U. S. Department of Transportation (DOT) (governed by NAICS Code 541430 "Graphic Design Services")” under solicitation number 693JK427R500001. It was first posted on Oct 28, 2026 and has been updated once since. Responses are due Dec 3, 2026, 11:30 PM EST. It is classified under NAICS 541340 (Drafting Services) and product/service code T001. The set-aside is listed as SBA Certified Women-Owned Small Business (WOSB) Program Set-Aside (FAR 19.15). The place of performance is Washington, District of Columbia. The listed point of contact is Mowery, James.

Summary by RFP Detector.

Timeline

- **Posted** Oct 28
- **Amended** Nov 21
- **Response due** Dec 3
- **Archive** Dec 7

02 Score breakdown

Every RFP starts at 50. Each factor adds or subtracts points depending on how this RFP compares with a typical one, scaled by its weight and by how sure we are of the data. Unknown data has no effect.

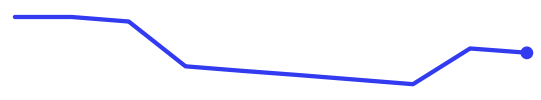
Factor		◀ lowers the score / raises the score ▶	Points	Range
Value	ESTIMATED		−5.4	−18.0 / +18.0 w 20 · conf 50%
No value published. Typical award is about $82K: the median of 10 federal contracts over $25K awarded in NAICS 541340, FY24–FY26.				
Competition & access	ESTIMATED		+6.4	−18.0 / +18.0 w 20 · conf 78%
Women-owned small business set-aside. The largest recipient took 30% of these dollars in FY24–FY26.				
Issuer & market	ESTIMATED		−5.7	−23.4 / +12.6 w 20 · conf 45%
Across all agencies, NAICS 541340 saw 31 contracts worth $3.3M in FY24–FY26. No agency-specific history found. 3 other notices from this office in the past 12 months.				
Time & stage	MEASURED		+4.2	−14.9 / +12.2 w 15 · conf 100%
Solicitation, bids due: 12 days to respond (due Dec 3, 2026, 11:30 PM EST).				
Clarity & completeness	ESTIMATED		−3.1	−18.9 / +8.1 w 15 · conf 75%
Documents not listed, named contact with email, 68-word description.				
Freshness	MEASURED		+5.4	−9.0 / +9.0 w 10 · conf 100%
Updated yesterday (scope change).				

Starts at 50 · contributions sum to **51.8**

Score **52** (C)

Score trend

Recorded whenever the score changes, last 30 days



Nov 13: 60 Nov 22: 52

Evaluated Nov 22, 2026, 3:25 AM EST · version 1.0.0

How the score works

Value	weight 20 · −18.0 to +18.0
Competition & access	weight 20 · −18.0 to +18.0
Issuer & market	weight 20 · −23.4 to +12.6
Time & stage	weight 15 · −14.9 to +12.2
Clarity & completeness	weight 15 · −18.9 to +8.1
Freshness	weight 10 · −9.0 to +9.0

Measured data counts fully, estimated data counts less, unknown data counts zero. Grades: A 80–100 · B 65–79 · C 50–64 · D 35–49 · F 0–34. Data confidence (71/100) is how much of the score rests on measured data.

Full methodology: rfpdetector.com/methodology/score

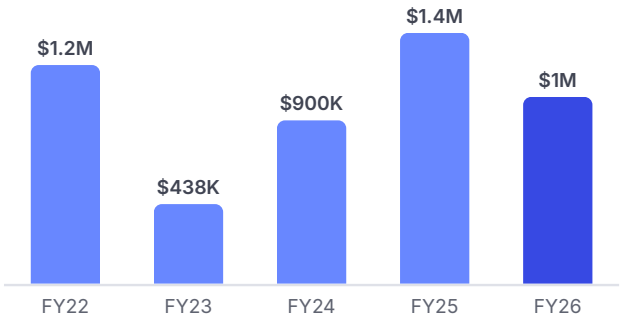
03 Market intelligence

Federal contract awards for all agencies, NAICS 541340 (no agency-specific history found). Award counts and sizes cover new awards in FY24–FY26; dollars are obligations in the same window.

CONTRACTS AWARDED	TOTAL OBLIGATED	MEDIAN AWARD OVER $25K
31	**$3.3M**	**$82K**
New awards, FY24–FY26	Obligated FY24–FY26	10 awards above $25K

Obligations by fiscal year

all agencies, NAICS 541340



Award size

All agencies NAICS 541340 contracts, FY24–FY26 (log scale)



For reference, the typical federal contract award above $25K across all agencies is about $69K.

Largest recipients in this market

Share of obligated dollars, FY24–FY26

1	Tactica Solutions LLC	$992K		30%
2	Rwd Consulting LLC	$705K		21%
3	Ozell Services Inc	$385K		12%
4	Strategic Defense Solutions, LLC	$338K		10%
5	Inter-Op.net, Inc.	$204K		6%

These are the largest recipients across this agency and NAICS code, not the incumbent of this RFP. Concentration feeds the Competition & access factor.

How this market feeds the score

Value	Competition & access	Issuer & market
−5.4	+6.4	−5.7
Small typical award (~$82K)	WOSB set-aside	Thin market ($3.3M FY24–FY26)

Federal award history: contract award types A–D, FY24–FY26, updated Nov 15, 2026. No agency-specific bucket had at least 20 awards, so all agencies are shown.

04 Requirements & logistics

Facts from the notice. Confirm every requirement and date on the official notice before responding.

Eligibility

SET-ASIDE

Women-owned small business set-aside: only businesses holding this status may respond.

NAICS

`541340` Drafting Services

PRODUCT / SERVICE CODE

`T001`

Place & submission

PLACE OF PERFORMANCE

Washington, District of Columbia

HOW TO SUBMIT

As instructed in the official solicitation

OFFICIAL SOLICITATION

Open the official solicitation at rfpdetector.com (free account)

Contacts

Mowery, James · primary
james.mowery@dot.gov

Documents

No documents are listed on the notice.

Open the official solicitation at rfpdetector.com (free account)

Before you respond

Confirm on the official notice

- [ ] Read every attachment and amendment on the official solicitation
- [ ] Confirm the response deadline and time zone
  Dec 3, 2026, 11:30 PM EST
- [ ] Check you meet the set-aside / eligibility requirement
  SBA Certified Women-Owned Small Business (WOSB) Program Set-Aside (FAR 19.15)
- [ ] Check the SBA size standard for NAICS 541340
  Small-business set-asides use the size standard of the primary NAICS code
- [ ] Make sure your federal entity registration (UEI) is active
  Federal awards require an active entity registration
- [ ] Confirm how to submit
  See the official solicitation

Bid / no-bid questions

For your own decision

- [ ] Do you have relevant past performance for this scope and customer?
- [ ] Can you staff and deliver on time with a compliant response?
- [ ] Can you perform in Washington, District of Columbia?
- [ ] Does your pricing fit the typical award range ($5.9K–$44K)?
- [ ] Do you need a teaming partner or subcontractors to cover the full scope?

A generic checklist, not advice to bid or not bid.

05 Related RFPs

Open RFPs with the same NAICS industry group or category (same state first, then by score), and more from this issuer. Each title links to its page on RFP Detector.

Similar open RFPs

- A | 80 **SSN(X) Concept Design Area of Interest**
  Department of the Navy · Due Dec 3
- B | 77 **Enterprise Workspace Management Support**
  Department of the Navy · Due Dec 18
- D | 49 **Accelerating Market Readiness Program**
  Federal Highway Administration · Due Oct 28
- D | 47 **Government Publishing Office FY26 Equipment Inspection**
  United States Government Publishing Office · Due Dec 15
- D | 36 **Federal Bureau of Investigation (FBI) - Office of Chief Information Officer (OCIO) Innova...**
  Federal Bureau of Investigation · Due May 16

More from 693JK4 OST

- F | 30 **Sole Source Special Notice for DOT's Non-Competitively Adding Three Watch-Officers to Ech...**
  Office of the Secretary · Due Nov 28
- B | 65 **DOT Cafeteria Services, and Catering Services for the DOT Executive Dining Room**
  Office of the Secretary · Closed
- C | 59 **Locksmith Services for U. S. Department of Transportation (DOT)**
  Office of the Secretary · Closed

Data and as-of times

Notice data	Official federal notice, first seen Nov 13, 2026, updated Nov 20, 2026
Market data	Federal award history, contract award types A–D, FY24–FY26, updated Nov 15, 2026
Score	RFP Detector Score v1.0.0, evaluated Nov 22, 2026, 3:25 AM EST
Report	ID 27a1cd55d88719a81556 · generated Nov 22, 2026, 6:05 AM EST
Official notice	Open the official solicitation at rfpdetector.com (free account)

DISCLAIMER

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