SOURCES SOUGHT | OPEN | FEDERAL

Instructional Systems Design Services

Department of Agriculture › USDA, Departmental Administration › Ocp Service and Supply Div

Solicitation **1178967**

Scan for the live page

C
52

RFP DETECTOR SCORE

High data confidence

Fair · 52 / 100

Fair (C, 52/100): new this week, 10 days to respond; but small typical award (~$81K).

+9.0 Freshness | −7.7 Value | −5.0 Issuer & market | +4.8 Time & stage

Informational, not advice. How the score works: rfpdetector.com/methodology/score

At a glance

ESTIMATED VALUE	SET-ASIDE	NAICS	PSC
~$81K Estimated: median award, FY24–FY26	**None** Full and open competition	**611430** Professional and Management Development Training	**U004** Product / service code

PLACE OF PERFORMANCE	POSTED	RESPONSE DUE	LISTING
Alabama	**Nov 20, 2026**	**Dec 1, 2026, 3:00 PM CST** 9 days left	**Official federal notice** Updated Nov 20, 2026

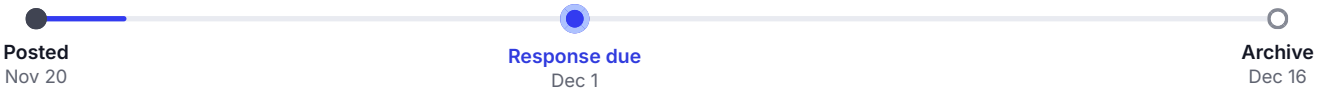
Our summary

USDA, Departmental Administration (Ocp Service and Supply Div), part of the Department of Agriculture, posted a sources sought notice titled “Instructional Systems Design Services” under solicitation number 1178967. It was posted on Nov 20, 2026. Responses are due Dec 1, 2026, 3:00 PM CST. It is classified under NAICS 611430 (Professional and Management Development Training) and product/service code U004. No set-aside is listed. The place of performance is Alabama. The listed point of contact is Kathy Melby.

Summary by RFP Detector.

Timeline

Blue line: today (Nov 22)



02 Score breakdown

Every RFP starts at 50. Each factor adds or subtracts points depending on how this RFP compares with a typical one, scaled by its weight and by how sure we are of the data. Unknown data has no effect.

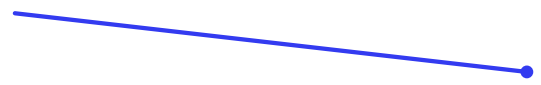
Factor		◀ lowers the score · raises the score ▶	Points	Range
Value	ESTIMATED		−7.7	−18.0 / +18.0 w 20 · conf 70%
No value published. Typical award is about $81K: the median of 59 USDA contracts over $25K awarded in NAICS 611430, FY24–FY26.				
Competition & access	MEASURED		−0.1	−18.0 / +18.0 w 20 · conf 92%
Full and open competition. The largest recipient took 18% of these dollars in FY24–FY26.				
Issuer & market	MEASURED		−5.0	−23.4 / +12.6 w 20 · conf 80%
USDA obligated $25.7M on NAICS 611430 across 148 contracts in FY24–FY26. 4 other notices from this office in the past 12 months.				
Time & stage	MEASURED		+4.8	−14.9 / +12.2 w 15 · conf 100%
Sources sought (market research, not a bid): 10 days to respond (due Dec 1, 2026, 3:00 PM CST).				
Clarity & completeness	ESTIMATED		+0.6	−18.9 / +8.1 w 15 · conf 75%
Documents not listed, named contact with email, 278-word description.				
Freshness	MEASURED		+9.0	−9.0 / +9.0 w 10 · conf 100%
Posted yesterday.				

Starts at 50 · contributions sum to **51.6**

Score **52** (C)

Score trend

Recorded whenever the score changes, last 30 days



Nov 21: 63 Nov 22: 52

Evaluated Nov 22, 2026, 3:25 AM EST · version 1.0.0

How the score works

Value	weight 20 · −18.0 to +18.0
Competition & access	weight 20 · −18.0 to +18.0
Issuer & market	weight 20 · −23.4 to +12.6
Time & stage	weight 15 · −14.9 to +12.2
Clarity & completeness	weight 15 · −18.9 to +8.1
Freshness	weight 10 · −9.0 to +9.0

Measured data counts fully, estimated data counts less, unknown data counts zero. Grades: A 80–100 · B 65–79 · C 50–64 · D 35–49 · F 0–34. Data confidence (85/100) is how much of the score rests on measured data.

Full methodology: rfpdetector.com/methodology/score

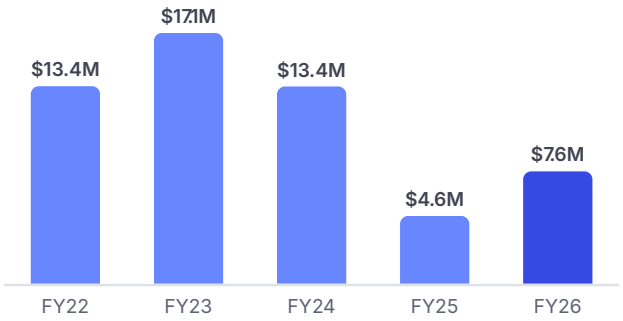
03 Market intelligence

Federal contract awards for Department of Agriculture, NAICS 611430. Award counts and sizes cover new awards in FY24–FY26; dollars are obligations in the same window.

CONTRACTS AWARDED	TOTAL OBLIGATED	MEDIAN AWARD OVER $25K
148	**$25.7M**	**$81K**
New awards, FY24–FY26	Obligated FY24–FY26	59 awards above $25K

Obligations by fiscal year

Department of Agriculture, NAICS 611430



Award size

USDA NAICS 611430 contracts, FY24–FY26 (log scale)



For reference, the typical federal contract award above $25K across all agencies is about $69K.

Largest recipients in this market

Share of obligated dollars, FY24–FY26

1	J3 Consulting LLC	$4.7M	18%
2	Omna International LLC	$3M	12%
3	B&b Solutions US LLC	$2.9M	11%
4	J Foster & Associates LLC	$2.2M	8%
5	Chloeta Holdings LLC	$2.1M	8%

These are the largest recipients across this agency and NAICS code, not the incumbent of this RFP. Concentration feeds the Competition & access factor.

How this market feeds the score

Value	Competition & access	Issuer & market
−7.7	−0.1	−5.0
Small typical award (~$81K)	Full and open	Limited award history ($25.7M FY24–FY26)

Federal award history: contract award types A–D, FY24–FY26, updated Nov 22, 2026.

04 Requirements & logistics

Facts from the notice. Confirm every requirement and date on the official notice before responding.

Eligibility

SET-ASIDE

Full and open competition: any responsible business may respond.

NAICS

`611430` Professional and Management Development Training

PRODUCT / SERVICE CODE

`U004`

Place & submission

PLACE OF PERFORMANCE

Alabama

HOW TO SUBMIT

As instructed in the official solicitation

OFFICIAL SOLICITATION

Open the official solicitation at rfpdetector.com (free account)

Contacts

Kathy Melby · primary
kathleen.melby@usda.gov

Documents

No documents are listed on the notice.

Open the official solicitation at rfpdetector.com (free account)

Before you respond

Confirm on the official notice

- [ ] Read every attachment and amendment on the official solicitation
- [ ] Confirm the response deadline and time zone
  Dec 1, 2026, 3:00 PM CST
- [ ] Check you meet the set-aside / eligibility requirement
  Full and open competition
- [ ] Make sure your federal entity registration (UEI) is active
  Federal awards require an active entity registration
- [ ] Confirm how to submit
  See the official solicitation

Bid / no-bid questions

For your own decision

- [ ] Do you have relevant past performance for this scope and customer?
- [ ] Can you staff and deliver on time with a compliant response?
- [ ] Can you perform in Alabama?
- [ ] Does your pricing fit the typical award range ($11K–$61K)?
- [ ] Do you need a teaming partner or subcontractors to cover the full scope?

A generic checklist, not advice to bid or not bid.

05 Related RFPs

Open RFPs with the same NAICS industry group or category (same state first, then by score), and more from this issuer. Each title links to its page on RFP Detector.

Similar open RFPs

- D | 49 **Amendment 001 - BPA for Explosives Training and Research (NCETR) has a requirement for Ex...**
  ATF Acquisition and Property Mgmt Div · Due Nov 30
- D | 44 **CSO - U.S. Army Aviation Training**
  Department of the Army · Due Sep 30
- B | 72 **TECOM MCIMS Academic Support Training**
  Department of the Navy · Due Dec 30
- B | 66 **Education Service Support Contract (Essc)**
  Department of the Army · Due Jan 4
- B | 65 **Leadership Development Program Services**
  Department of the Army · Due Dec 4

More from Ocp Service and Supply Div

- C | 56 **Soft White Wheat**
  USDA, Departmental Administration · Due Nov 30
- C | 60 **Olfactory Detection Port with Olfactory Data Interpreter Software**
  USDA, Departmental Administration · Due Dec 2
- C | 59 **Commercial Washer and Dryer Machine Preventive Maintenance and Services for One (1) Base ...**
  USDA, Departmental Administration · Due Dec 4
- C | 56 **124PSA27Q0025 - Bulk Liquid Propane Deliveries USDA - Ames IA**
  USDA, Departmental Administration · Due Dec 10

Data and as-of times

Notice data	Official federal notice, first seen Nov 21, 2026, updated Nov 20, 2026
Market data	Federal award history, contract award types A–D, FY24–FY26, updated Nov 22, 2026
Score	RFP Detector Score v1.0.0, evaluated Nov 22, 2026, 3:25 AM EST
Report	ID 9c4a3ef739c7ff4b40ae · generated Nov 22, 2026, 8:10 AM EST
Official notice	Open the official solicitation at rfpdetector.com (free account)

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