COMBINED SYNOPSIS/SOLICITATION | OPEN | FEDERAL | Small-business set-aside

Plate Set, Identificati

Department of Defense › Defense Logistics Agency › DLA Troop Support

Solicitation SPE8E627T0640

Scan for the live page

RFP DETECTOR SCORE

High data confidence

Limited · 41 / 100

D
41

Limited (D, 41/100): new this week; but small typical award (~$80K).

−7.7 Value | +5.6 Freshness | −3.9 Clarity & completeness | −3.7 Time & stage

Informational, not advice. How the score works: rfpdetector.com/methodology/score

At a glance

ESTIMATED VALUE	SET-ASIDE	NAICS	PSC
~$80K Estimated: median award, FY24–FY26	Small-business set-aside Set-aside code SBA	541890 Other Services Related to Advertising	99 Product / service code
PLACE OF PERFORMANCE	**POSTED**	**RESPONSE DUE**	**LISTING**
Not stated	Nov 12, 2026	Nov 23, 2026 (time not stated) 5 days left	Official federal notice Updated Nov 12, 2026

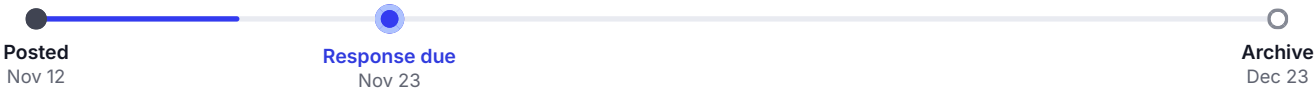
Our summary

Defense Logistics Agency (DLA Troop Support), part of the Department of Defense, posted a request for quotations titled “Plate Set, Identificati” under solicitation number SPE8E627T0640. It was posted on Nov 12, 2026. Responses are due Nov 23, 2026 (time not stated). It is classified under NAICS 541890 (Other Services Related to Advertising) and product/service code 99. The set-aside is listed as Small Business Set Aside - Total.

Summary by RFP Detector.

Timeline

Blue line: today (Nov 19)



02 Score breakdown

Every RFP starts at 50. Each factor adds or subtracts points depending on how this RFP compares with a typical one, scaled by its weight and by how sure we are of the data. Unknown data has no effect.

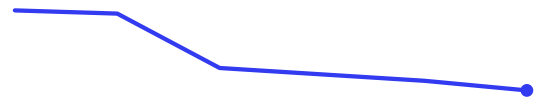
Factor		◀ lowers the score / raises the score ▶	Points	Range
Value	ESTIMATED		−7.7	−18.0 / +18.0 w 20 · conf 70%
No value published. Typical award is about $80K: the median of 103 Defense Logistics Agency contracts over $25K awarded in NAICS 541890, FY24–FY26.				
Competition & access	MEASURED		+1.7	−18.0 / +18.0 w 20 · conf 92%
Total small-business set-aside. The largest recipient took 62% of these dollars in FY24–FY26, so expect a strong incumbent.				
Issuer & market	MEASURED		−1.1	−23.4 / +12.6 w 20 · conf 80%
Defense Logistics Agency obligated $48.1M on NAICS 541890 across 180 contracts in FY24–FY26. 110 other notices from this office in the past 12 months.				
Time & stage	MEASURED		−3.7	−14.9 / +12.2 w 15 · conf 100%
Solicitation, bids due: 6 days to respond (due Nov 23, 2026 (time not stated)). Tight.				
Clarity & completeness	ESTIMATED		−3.9	−18.9 / +8.1 w 15 · conf 75%
Documents not listed, contact with email, 78-word description.				
Freshness	MEASURED		+5.6	−9.0 / +9.0 w 10 · conf 100%
Posted 5 days ago.				

Starts at 50 · contributions sum to **40.9**

Score **41** **(D)**

Score trend

Recorded whenever the score changes, last 30 days



Nov 13: 66 Nov 18: 41

Evaluated Nov 18, 2026, 3:25 AM EST · version 1.0.0

How the score works

Value	weight 20 · −18.0 to +18.0
Competition & access	weight 20 · −18.0 to +18.0
Issuer & market	weight 20 · −23.4 to +12.6
Time & stage	weight 15 · −14.9 to +12.2
Clarity & completeness	weight 15 · −18.9 to +8.1
Freshness	weight 10 · −9.0 to +9.0

Measured data counts fully, estimated data counts less, unknown data counts zero. Grades: A 80–100 · B 65–79 · C 50–64 · D 35–49 · F 0–34. Data confidence (85/100) is how much of the score rests on measured data.

Full methodology: rfpdetector.com/methodology/score

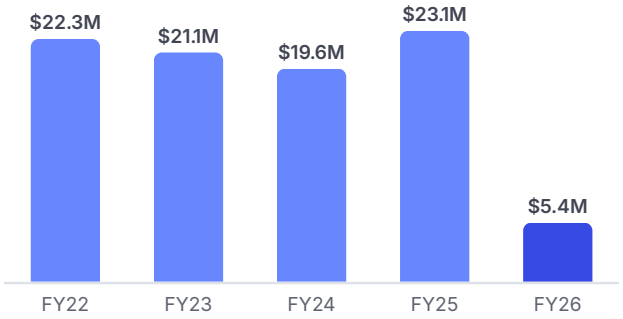
03 Market intelligence

Federal contract awards for Department of Defense, NAICS 541890. Award counts and sizes cover new awards in FY24–FY26; dollars are obligations in the same window.

CONTRACTS AWARDED	TOTAL OBLIGATED	MEDIAN AWARD OVER $25K
180	**$48.1M**	**$80K**
New awards, FY24–FY26	Obligated FY24–FY26	103 awards above $25K

Obligations by fiscal year

Department of Defense, NAICS 541890



Award size

Defense Logistics Agency NAICS 541890 contracts, FY24–FY26 (log scale)



For reference, the typical federal contract award above $25K across all agencies is about $69K.

Largest recipients in this market

Share of obligated dollars, FY24–FY26

1	Industries For The Blind And Visually Impaired, Inc.	$29.9M	62%
2	Exhibit Arts. LLC	$5M	10%
3	Eab Global, Inc.	$3.4M	7%
4	Air Force Heritage Flight Foundation	$2M	4%
5	Taylored Media Group, LLC	$645K	1%

These are the largest recipients across this agency and NAICS code, not the incumbent of this RFP. Concentration feeds the Competition & access factor.

How this market feeds the score

Value −7.7
Small typical award (~$80K)

Competition & access +1.7
Small-business set-aside (strong incumbent)

Issuer & market −1.1
Limited award history ($48.1M FY24–FY26)

Federal award history: contract award types A–D, FY24–FY26, updated Nov 15, 2026.

04 Requirements & logistics

Facts from the notice. Confirm every requirement and date on the official notice before responding.

Eligibility

SET-ASIDE

Total small-business set-aside: only businesses that are small under the NAICS size standard may respond.

NAICS

541890 Other Services Related to Advertising

PRODUCT / SERVICE CODE

99

Place & submission

PLACE OF PERFORMANCE

Not stated

HOW TO SUBMIT

As instructed in the official solicitation

OFFICIAL SOLICITATION

Open the official solicitation at rfpdetector.com (free account)

Contacts

Contact · primary
dibbsbsm@dla.mil

Documents

No documents are listed on the notice.

Open the official solicitation at rfpdetector.com (free account)

Before you respond

Confirm on the official notice

- [ ] Read every attachment and amendment on the official solicitation
- [ ] Confirm the response deadline and time zone
  Nov 23, 2026 (time not stated)
- [ ] Check you meet the set-aside / eligibility requirement
  Small Business Set Aside - Total
- [ ] Check the SBA size standard for NAICS 541890
  Small-business set-asides use the size standard of the primary NAICS code
- [ ] Make sure your federal entity registration (UEI) is active
  Federal awards require an active entity registration
- [ ] Confirm how to submit
  See the official solicitation

Bid / no-bid questions

For your own decision

- [ ] Do you have relevant past performance for this scope and customer?
- [ ] Can you staff and deliver on time with a compliant response?
- [ ] Can you perform where the work is located?
- [ ] Does your pricing fit the typical award range ($15K–$96K)?
- [ ] Do you need a teaming partner or subcontractors to cover the full scope?

A generic checklist, not advice to bid or not bid.

05 Related RFPs

Open RFPs with the same NAICS industry group or category (same state first, then by score), and more from this issuer. Each title links to its page on RFP Detector.

Similar open RFPs

- C | 52 **Arrow Canyon Kiosks Design and Installation**
  Departmental Offices · Due Dec 1
- C | 50 **Website Audit RFP for Choose Clean Water Coalition**
  Choose Clean Water Coalition · Due Jan 8
- F | 30 **Intent to Sole Source to gCaptain**
  National Oceanic and Atmospheric Administration · Due Nov 27
- F | 27 **Sources Sought IA-NEAL SMITH NWR EXHIBITS**
  Departmental Offices · Due Nov 19
- F | 20 **Services of an Agency for Creative Assets and Amplification for the 80TH Anniversary of U...**
  Department of State · No due date

More from DLA Troop Support

- F | 33 **Skid, Molded**
  Defense Logistics Agency · Due Nov 19
- D | 39 **Cylinder, Fire Extingui**
  Defense Logistics Agency · Due Nov 20
- F | 14 **Welding Powder, Metalli**
  Defense Logistics Agency · Due Nov 20
- D | 45 **Cement, Insulation, High**
  Defense Logistics Agency · Due Nov 20

Data and as-of times

Notice data	Official federal notice, first seen Nov 13, 2026, updated Nov 12, 2026
Market data	Federal award history, contract award types A–D, FY24–FY26, updated Nov 15, 2026
Score	RFP Detector Score v1.0.0, evaluated Nov 18, 2026, 3:25 AM EST
Report	ID 72062db19fa4959857cb · generated Nov 19, 2026, 1:07 AM EST
Official notice	Open the official solicitation at rfpdetector.com (free account)

DISCLAIMER

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