SOLICITATION OPEN FEDERAL

Research and Studies for the Office of Net Assessment

Department of Defense › Washington Headquarters Services (WHS) › Washington Headquarters Services

Solicitation `HQ0034-ONA-23-BAA-0001`

Scan for the live page



RFP DETECTOR SCORE

High data confidence

Limited · 35 / 100

Limited (D, 35/100): 566 days to respond; but posted 1260 days ago.

−8.1 Freshness | −7.4 Competition & access | +4.1 Time & stage | −1.6 Issuer & market

Informational, not advice. How the score works: rfpdetector.com/methodology/score

At a glance

ESTIMATED VALUE	SET-ASIDE	NAICS	PSC
~$374K Estimated: median award, FY24–FY26	None Full and open competition	541720 Research and Development in the Social Sciences and Humanities	R499 Product / service code
PLACE OF PERFORMANCE	**POSTED**	**RESPONSE DUE**	**LISTING**
Not stated	Jun 13, 2023 Updated Apr 24, 2024	Jun 13, 2028, 2:00 PM EDT 566 days left	Official federal notice Updated Apr 24, 2024

Our summary

Washington Headquarters Services (WHS) (Washington Headquarters Services), part of the Department of Defense, posted a solicitation titled “Research and Studies for the Office of Net Assessment” under solicitation number HQ0034-ONA-23-BAA-0001. It was first posted on Jun 13, 2023 and has been updated 3 times since. Responses are due Jun 13, 2028, 2:00 PM EDT. It is classified under NAICS 541720 (Research and Development in the Social Sciences and Humanities) and product/service code R499. No set-aside is listed. The listed point of contact is PAMELA ODHIAMBO.

Summary by RFP Detector.

Timeline



02 Score breakdown

Every RFP starts at 50. Each factor adds or subtracts points depending on how this RFP compares with a typical one, scaled by its weight and by how sure we are of the data. Unknown data has no effect.

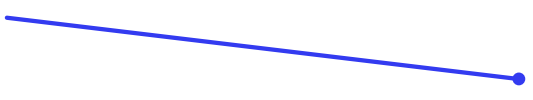
Factor		◀ lowers the score / raises the score ▶	Points	Range
Value	ESTIMATED		−1.4	−18.0 / +18.0 w 20 · conf 80%
No value published. Typical award is about $374K: the median of 83 WHS contracts over $25K awarded in NAICS 541720, FY24–FY26.				
Competition & access	MEASURED		−7.4	−18.0 / +18.0 w 20 · conf 100%
Full and open competition. The largest recipient took 49% of these dollars in FY24–FY26, so expect a strong incumbent.				
Issuer & market	MEASURED		−1.6	−23.4 / +12.6 w 20 · conf 100%
WHS obligated $92.5M on NAICS 541720 across 83 contracts in FY24–FY26. 47 other notices from this office in the past 12 months.				
Time & stage	MEASURED		+4.1	−14.9 / +12.2 w 15 · conf 100%
Solicitation, bids due: 566 days to respond (due Jun 13, 2028, 2:00 PM EDT). Long lead time.				
Clarity & completeness	ESTIMATED		−1.0	−18.9 / +8.1 w 15 · conf 75%
Documents not listed, named contact with email and phone, 144-word description.				
Freshness	MEASURED		−8.1	−9.0 / +9.0 w 10 · conf 100%
Posted 1260 days ago.				

Starts at 50 · contributions sum to **34.6**

Score **35** **(D)**

Score trend

Recorded whenever the score changes, last 30 days



Nov 13: 47 Nov 15: 35

Evaluated Nov 25, 2026, 3:19 AM EST · version 1.0.0

How the score works

Value	weight 20 · −18.0 to +18.0
Competition & access	weight 20 · −18.0 to +18.0
Issuer & market	weight 20 · −23.4 to +12.6
Time & stage	weight 15 · −14.9 to +12.2
Clarity & completeness	weight 15 · −18.9 to +8.1
Freshness	weight 10 · −9.0 to +9.0

Measured data counts fully, estimated data counts less, unknown data counts zero. Grades: A 80–100 · B 65–79 · C 50–64 · D 35–49 · F 0–34. Data confidence (92/100) is how much of the score rests on measured data.

Full methodology: rfpdetector.com/methodology/score

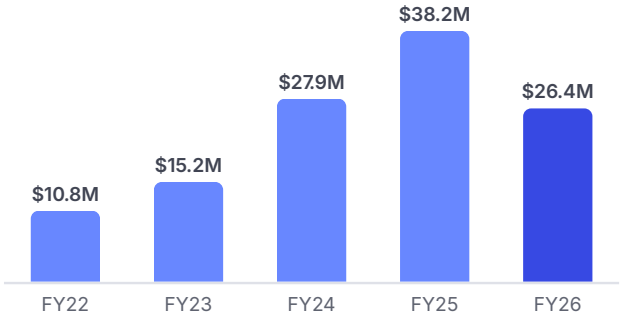
03 Market intelligence

Federal contract awards for Washington Headquarters Services, NAICS 541720. Award counts and sizes cover new awards in FY24–FY26; dollars are obligations in the same window.

CONTRACTS AWARDED	TOTAL OBLIGATED	MEDIAN AWARD OVER $25K
83	**$92.5M**	**$374K**
New awards, FY24–FY26	Obligated FY24–FY26	83 awards above $25K

Obligations by fiscal year

Washington Headquarters Services, NAICS 541720



Award size

WHS NAICS 541720 contracts, FY24–FY26 (log scale)



For reference, the typical federal contract award above $25K across all agencies is about $69K.

Largest recipients in this market

Share of obligated dollars, FY24–FY26

1	University Of Maryland, College Park	$45.2M	49%
2	Telemus Group LLC	$7.8M	8%
3	Baron Public Affairs LLC	$7M	8%
4	Stratevarious Inc	$5.4M	6%
5	Dynamis, Inc.	$5M	5%

These are the largest recipients across this agency and NAICS code, not the incumbent of this RFP. Concentration feeds the Competition & access factor.

How this market feeds the score

Value	Competition & access	Issuer & market
−1.4	−7.4	−1.6
Small typical award (~$374K)	Full and open (strong incumbent)	Limited award history ($92.5M FY24–FY26)

Federal award history: contract award types A–D, FY24–FY26, updated Nov 15, 2026.

04 Requirements & logistics

Facts from the notice. Confirm every requirement and date on the official notice before responding.

Eligibility

SET-ASIDE
Full and open competition: any responsible business may respond.

NAICS
541720 Research and Development in the Social Sciences and Humanities

PRODUCT / SERVICE CODE
R499

Place & submission

PLACE OF PERFORMANCE
Not stated

HOW TO SUBMIT
As instructed in the official solicitation

OFFICIAL SOLICITATION
Open the official solicitation at rfpdetector.com (free account)

Contacts

Contact · primary
whs.pentagon.ad.mbx.net-assessment@mail.mil

PAMELA ODHIAMBO · secondary
pamela.w.odhiambo.civ@mail.mil
571-236-2582

Documents

No documents are listed on the notice.
Open the official solicitation at rfpdetector.com (free account)

Before you respond

Confirm on the official notice

- [ ] Read every attachment and amendment on the official solicitation
- [ ] Confirm the response deadline and time zone
  Jun 13, 2028, 2:00 PM EDT
- [ ] Check you meet the set-aside / eligibility requirement
  Full and open competition
- [ ] Make sure your federal entity registration (UEI) is active
  Federal awards require an active entity registration
- [ ] Confirm how to submit
  See the official solicitation

Bid / no-bid questions

For your own decision

- [ ] Do you have relevant past performance for this scope and customer?
- [ ] Can you staff and deliver on time with a compliant response?
- [ ] Can you perform where the work is located?
- [ ] Does your pricing fit the typical award range ($233K–$699K)?
- [ ] Do you need a teaming partner or subcontractors to cover the full scope?

A generic checklist, not advice to bid or not bid.

05 Related RFPs

Open RFPs with the same NAICS industry group or category (same state first, then by score), and more from this issuer. Each title links to its page on RFP Detector.

Similar open RFPs

- A | 86 **NGA - Boosting Innovative GEOINT - Science & Technology Broad Agency Announcement (BIG-ST...**
  National Geospatial-Intelligence Agency (NGA) · Due Dec 21
- A | 81 **Multi-Domain Force Applications and Traffic Management for Unmanned Aircraft Systems (M-FAT)**
  Department of the Air Force · No due date
- A | 81 **Automated Processes for Knowledge Discovery and Information Retrieval**
  Department of the Air Force · No due date
- A | 81 **Adaptive Fusion, & Reasoning of Multi-Source Data (Afar)**
  Department of the Air Force · No due date
- A | 81 **Signals Intelligence (Sigint) Solutions for Evolving Scenarios (Sess)**
  Department of the Air Force · No due date

More from Washington Headquarters Services

- F | 30 **Sole Source Award -NOMAD-PILOT Handheld Spectrum**
  Washington Headquarters Services (WHS) · Due Nov 25
- F | 11 **Intent to Sole Source - AUSA 2027 SPACE**
  Washington Headquarters Services (WHS) · Due Nov 27
- C | 53 **AT&T Dedicated Internet / Internet Protocol Service (IPS) — 1 Gbps**
  Washington Headquarters Services (WHS) · Due Nov 28
- C | 55 **IM&T, Program, Resource, Optimization, Value and Execution (IMPROVE)**
  Washington Headquarters Services (WHS) · Due Dec 3

Data and as-of times

Notice data	Official federal notice, first seen Nov 13, 2026, updated Apr 24, 2024
Market data	Federal award history, contract award types A–D, FY24–FY26, updated Nov 15, 2026
Score	RFP Detector Score v1.0.0, evaluated Nov 25, 2026, 3:19 AM EST
Report	ID 0dc89999c18fede95d06 · generated Nov 25, 2026, 4:43 AM EST
Official notice	Open the official solicitation at rfpdetector.com (free account)

DISCLAIMER

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