SOURCES SOUGHT | CLOSED | FEDERAL

RFI - Agricultural Pesticide Market Research

Environmental Protection Agency › Water, Tribal & Science Division

Solicitation 68HERW27Q0012

Closed on Nov 18, 2026 · similar open RFPs on page 5

Scan for the live page

RFP DETECTOR SCORE

C
57

Medium data confidence

Score at publication: 57 (C)

Frozen when the RFP closed; closed RFPs never show a live score

Fair (C, 57/100): posted today, 12 days to respond; but thin documentation.

+9.0 Freshness | +5.4 Time & stage | −4.9 Clarity & completeness | −3.7 Value

Informational, not advice. How the score works: rfpdetector.com/methodology/score

At a glance

ESTIMATED VALUE	SET-ASIDE	NAICS	PSC
~$144K Estimated: median award, FY24–FY26	None Full and open competition	541910 Marketing Research and Public Opinion Polling	R422 Product / service code
PLACE OF PERFORMANCE	**POSTED**	**RESPONSE DUE**	**LISTING**
Not stated	Nov 6, 2026	Nov 18, 2026, 12:00 PM EST Closed	Official federal notice Updated Nov 6, 2026

Our summary

Environmental Protection Agency (Water, Tribal & Science Division) posted a request for information titled “RFI - Agricultural Pesticide Market Research” under solicitation number 68HERW27Q0012. It was posted on Nov 6, 2026. Responses are due Nov 18, 2026, 12:00 PM EST. It is classified under NAICS 541910 (Marketing Research and Public Opinion Polling) and product/service code R422. No set-aside is listed. The listed point of contact is Mansfield, Kareen.

Summary by RFP Detector.

Timeline

- **Posted** Nov 6
- **Archive** Nov 18
- **Response due** Nov 18

02 Score breakdown

Every RFP starts at 50. Each factor adds or subtracts points depending on how this RFP compares with a typical one, scaled by its weight and by how sure we are of the data. Unknown data has no effect.

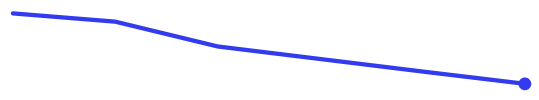
Factor		◀ lowers the score / raises the score ▶	Points	Range
Value	ESTIMATED		−3.7	−18.0 / +18.0 w 20 · conf 50%
No value published. Typical award is about $144K: the median of 494 federal contracts over $25K awarded in NAICS 541910, FY24–FY26.				
Competition & access	ESTIMATED		−0.6	−18.0 / +18.0 w 20 · conf 78%
Full and open competition. The largest recipient took 23% of these dollars in FY24–FY26.				
Issuer & market	ESTIMATED		+1.6	−23.4 / +12.6 w 20 · conf 45%
Across all agencies, NAICS 541910 saw 591 contracts worth $657M in FY24–FY26. No agency-specific history found. 14 other notices from this office in the past 12 months.				
Time & stage	MEASURED		+5.4	−14.9 / +12.2 w 15 · conf 100%
Sources sought (market research, not a bid): 12 days to respond (due Nov 18, 2026, 12:00 PM EST).				
Clarity & completeness	ESTIMATED		−4.9	−18.9 / +8.1 w 15 · conf 75%
Documents not listed, named contact with email and phone, 17-word description.				
Freshness	MEASURED		+9.0	−9.0 / +9.0 w 10 · conf 100%
Posted today.				

Starts at 50 · contributions sum to **56.8**

Score at publication **57** **(C)**

Score trend

Recorded whenever the score changes, last 30 days



Nov 13: 47 Nov 18: 30

Evaluated Nov 6, 2026, 12:00 PM EST · version 1.0.0

How the score works

Value	weight 20 · −18.0 to +18.0
Competition & access	weight 20 · −18.0 to +18.0
Issuer & market	weight 20 · −23.4 to +12.6
Time & stage	weight 15 · −14.9 to +12.2
Clarity & completeness	weight 15 · −18.9 to +8.1
Freshness	weight 10 · −9.0 to +9.0

Measured data counts fully, estimated data counts less, unknown data counts zero. Grades: A 80–100 · B 65–79 · C 50–64 · D 35–49 · F 0–34. Data confidence (71/100) is how much of the score rests on measured data.

Full methodology: rfpdetector.com/methodology/score

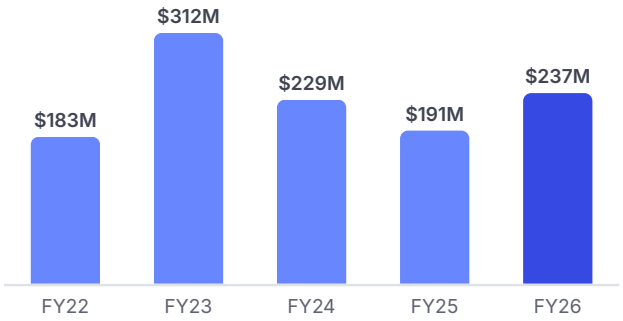
03 Market intelligence

Federal contract awards for all agencies, NAICS 541910 (no agency-specific history found). Award counts and sizes cover new awards in FY24–FY26; dollars are obligations in the same window.

CONTRACTS AWARDED	TOTAL OBLIGATED	MEDIAN AWARD OVER $25K
591	**$657M**	**$144K**
New awards, FY24–FY26	Obligated FY24–FY26	494 awards above $25K

Obligations by fiscal year

all agencies, NAICS 541910



Award size

All agencies NAICS 541910 contracts, FY24–FY26 (log scale)



For reference, the typical federal contract award above $25K across all agencies is about $69K.

Largest recipients in this market

Share of obligated dollars, FY24–FY26

1	National Opinion Research Center	$150M	23%
2	Westat, Inc.	$68.8M	10%
3	Telaforce LLC	$41.9M	6%
4	Gritter - Francona, Inc	$41.6M	6%
5	Ignited LLC	$38M	6%

These are the largest recipients across this agency and NAICS code, not the incumbent of this RFP. Concentration feeds the Competition & access factor.

How this market feeds the score

Value	Competition & access	Issuer & market
−3.7	−0.6	+1.6
Small typical award (~$144K)	Full and open	Active market ($657M FY24–FY26)

Federal award history: contract award types A–D, FY24–FY26, updated Nov 15, 2026. No agency-specific bucket had at least 20 awards, so all agencies are shown.

04 Requirements & logistics

Facts from the notice. Confirm every requirement and date on the official notice before responding.

Eligibility

SET-ASIDE

Full and open competition: any responsible business may respond.

NAICS

541910 Marketing Research and Public Opinion Polling

PRODUCT / SERVICE CODE

R422

Place & submission

PLACE OF PERFORMANCE

Not stated

HOW TO SUBMIT

As instructed in the official solicitation

OFFICIAL SOLICITATION

Open the official solicitation at rfpdetector.com (free account)

Contacts

Mansfield, Kareen · primary
mansfield.kareen@epa.gov
(919) 541-4817

Documents

No documents are listed on the notice.

Open the official solicitation at rfpdetector.com (free account)

This RFP is closed

Responses are no longer accepted, so the response checklist is omitted. The facts above stay available for reference and for similar bids; see similar open RFPs and more from this issuer on page 5.

05 Related RFPs

Open RFPs with the same NAICS industry group or category (same state first, then by score), and more from this issuer. Each title links to its page on RFP Detector.

Similar open RFPs

- B | 77 **Marine Resource Technical Services Throughout the Naval Facilities Engineering Systems Co...**
  Department of the Navy · Due Dec 18
- B | 76 **Multi-Layered Market, Technology, and Business Analysis Services**
  Department of the Air Force · Due Jan 6
- B | 73 **Dugway Proving Grounds Tank Inspections**
  Department of the Army · Due Dec 18
- B | 72 **Commercial and Economic Research and Innovation (CERI)**
  Department of the Air Force · Due Sep 1
- B | 72 **One Acquisition Solution for Integrated Services Plus (OASIS+) Historically Underutilized...**
  Federal Acquisition Service · Due Jan 11

More from Water, Tribal & Science Division

- F | 30 **Presolicitation Notice to Sole Source for Experimental Pathology Laboratories, Inc. (EPL)**
  Environmental Protection Agency · Due Nov 30
- F | 14 **EPA Lab Supply - Request for Information**
  Environmental Protection Agency · Due Dec 1
- D | 35 **32 Water ISAC memberships/pro-subscriptions**
  Environmental Protection Agency · Due Dec 1
- F | 21 **Sole Source Q Exactive Mass Spectormeter**
  Environmental Protection Agency · Due Dec 7

Data and as-of times

Notice data	Official federal notice, first seen Nov 13, 2026, updated Nov 6, 2026
Market data	Federal award history, contract award types A–D, FY24–FY26, updated Nov 15, 2026
Score	RFP Detector Score v1.0.0, evaluated Nov 6, 2026, 12:00 PM EST (score at publication, frozen)
Report	ID c7335954ac6885815eda · generated Nov 28, 2026, 7:11 PM EST
Official notice	Open the official solicitation at rfpdetector.com (free account)

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